



Digital Revolution

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Thomson Reuters Legal



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Old habits die hard

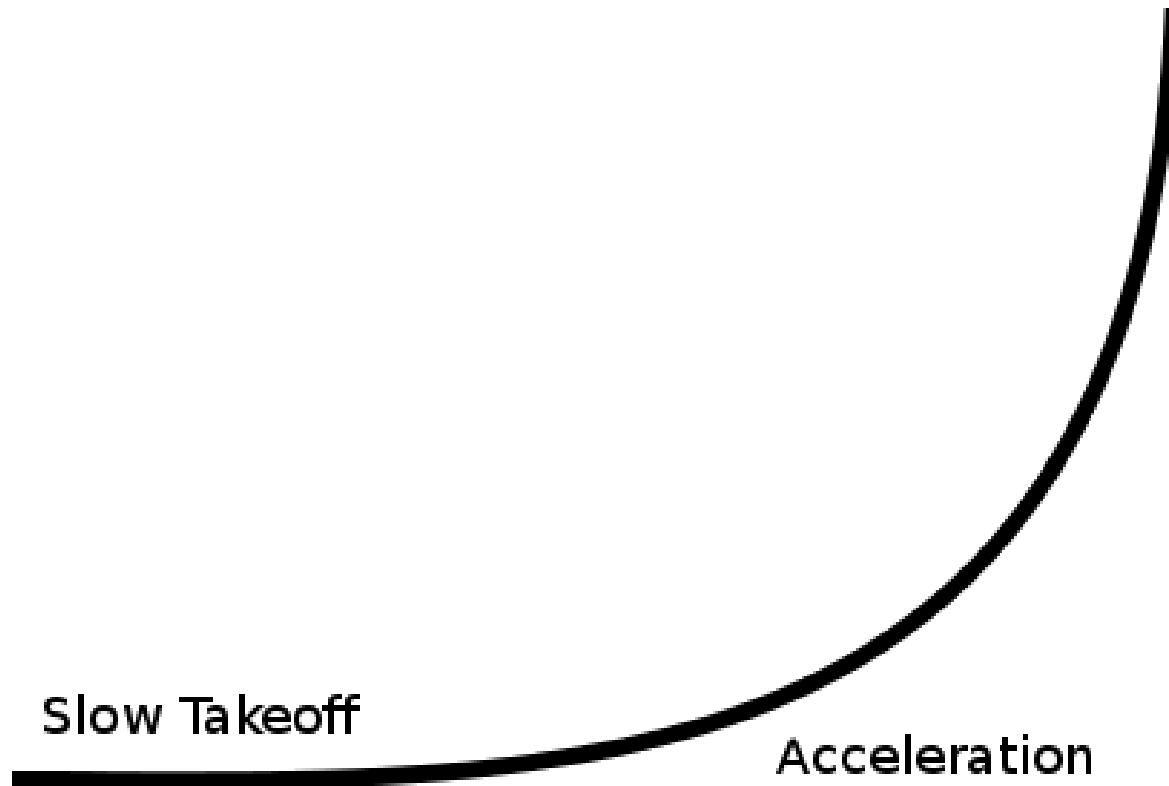


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Technology is re-shaping our lives and
the pace of change is accelerating



Exponential growth



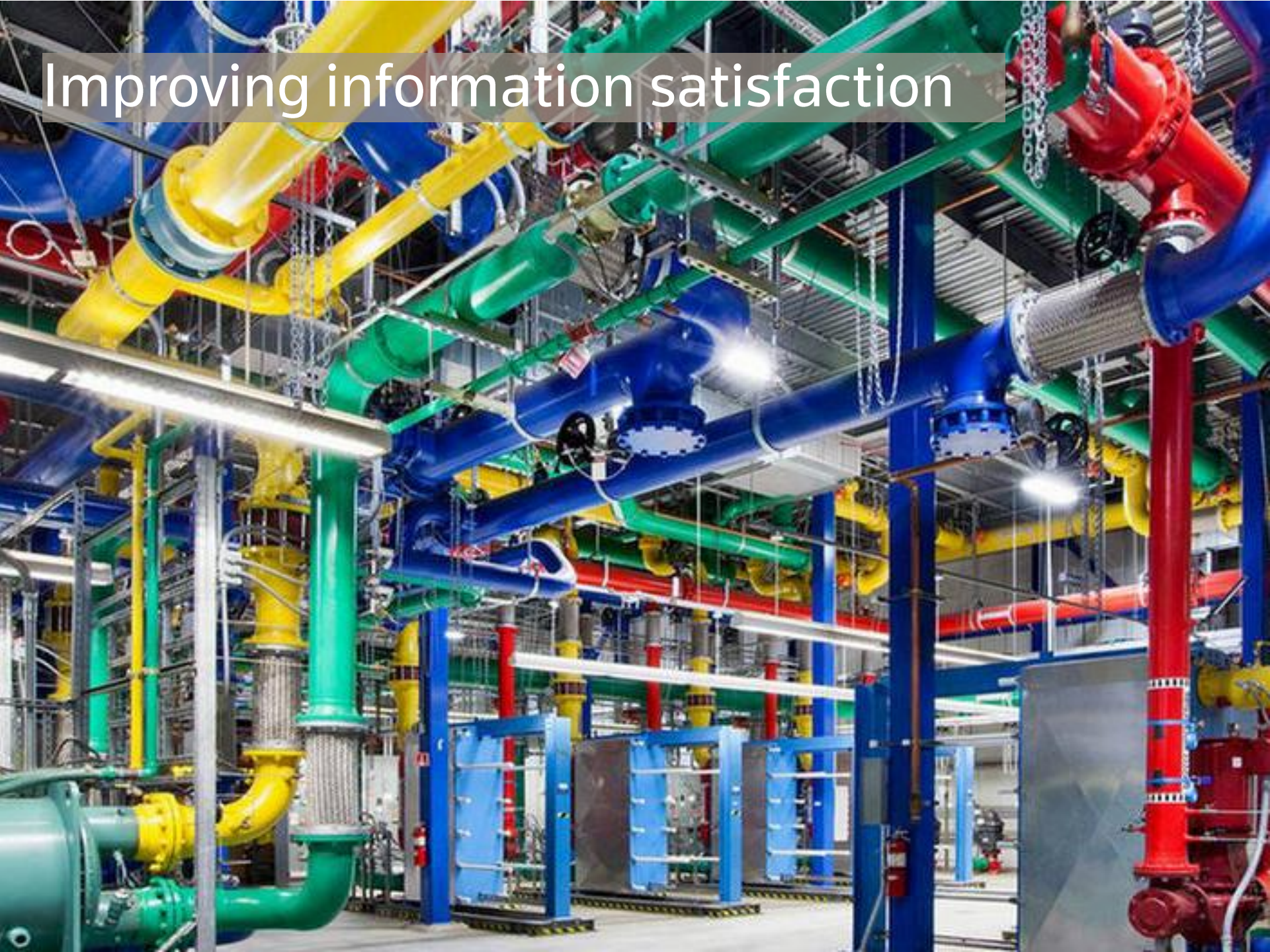
Technology will
completely re-
shape the legal
profession



Digital natives
will soon be
leading change
in the legal
profession



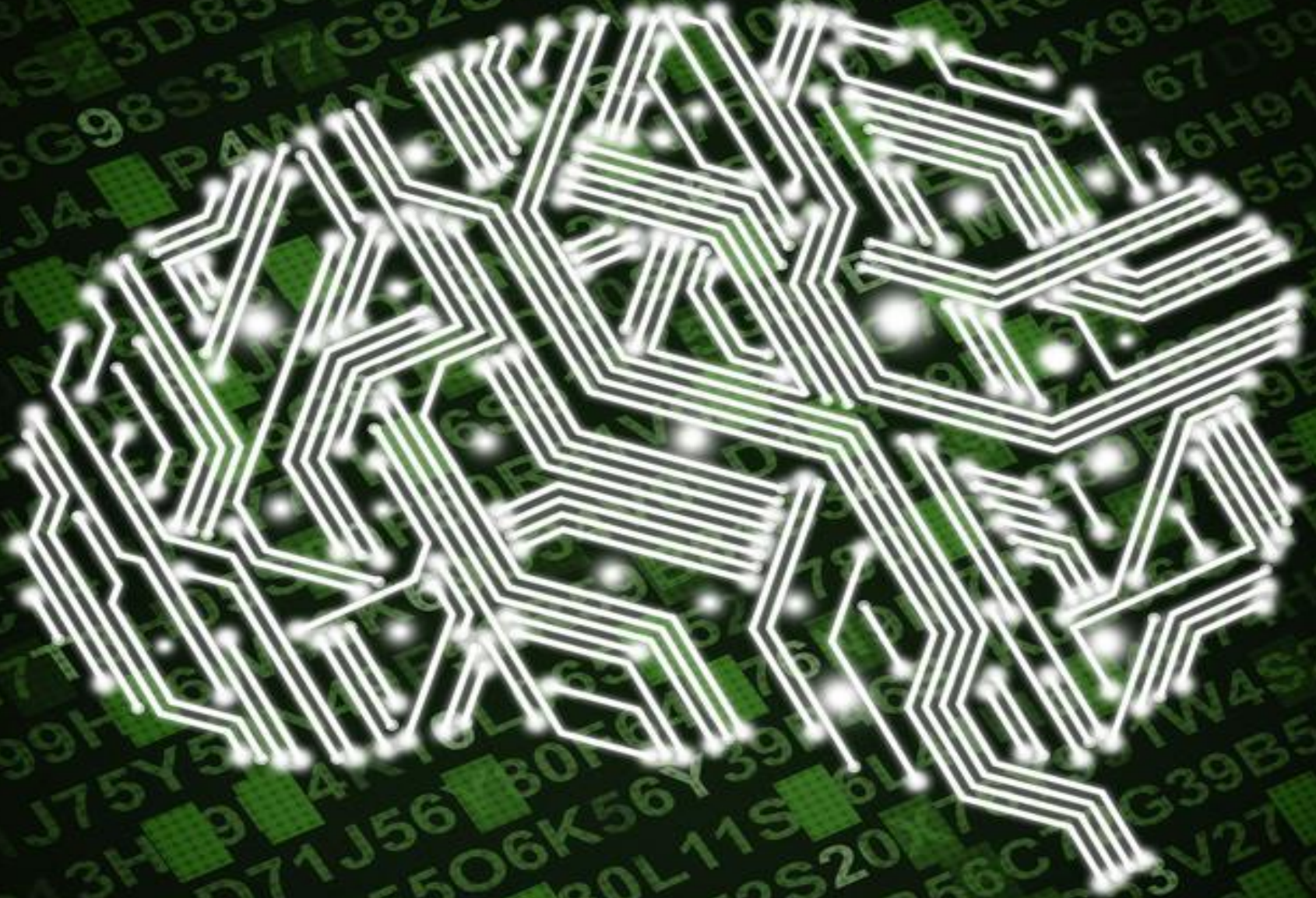
Improving information satisfaction



Increasing personalisation



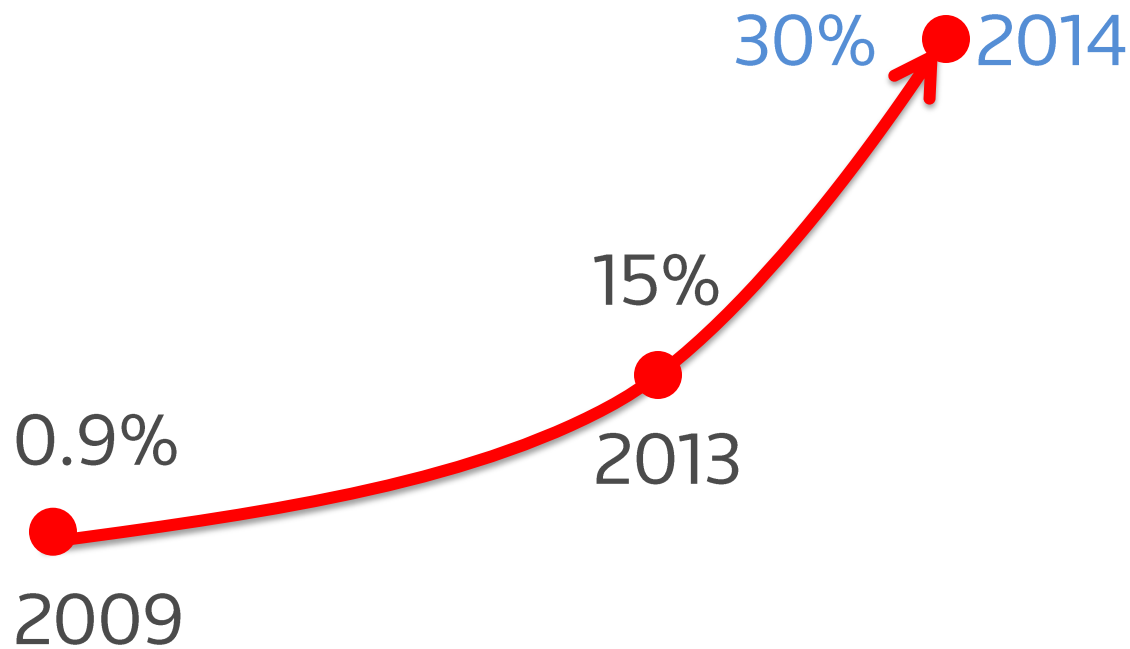
Application of Artificial Intelligence (AI)



Mobile



Mobile Traffic Growth Worldwide



Global Mobile Traffic as % of Total Internet Traffic

Source: Kleiner, Perkins, Caufield & Byers - Mary Meeker Internet Trends 2013

Mobile App Growth Worldwide



2013 App Downloads



59% to 102 Billion

Mobile in UK Law

c.85%

Smartphone
Penetration

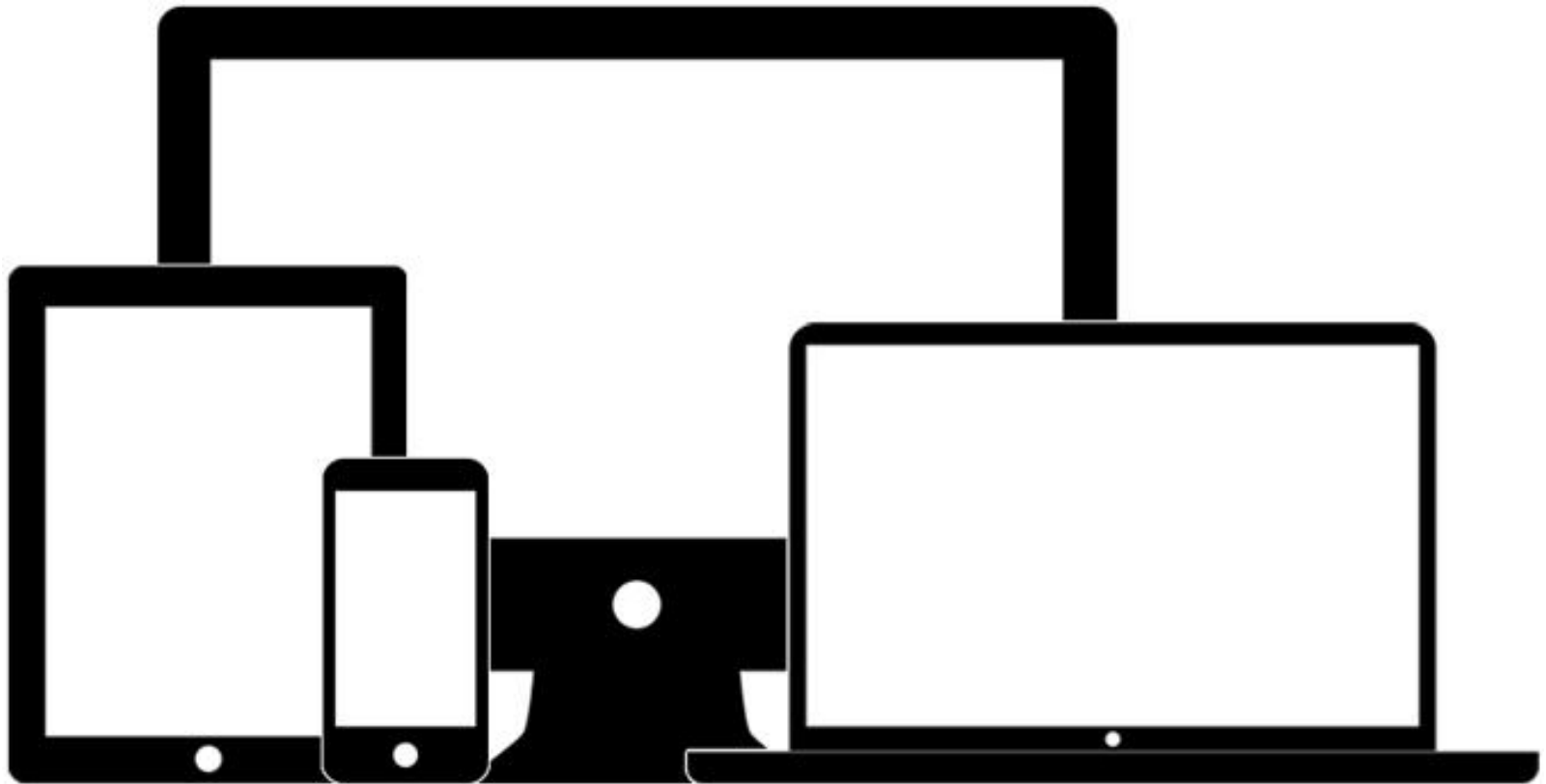
USA: 91%

c.35%

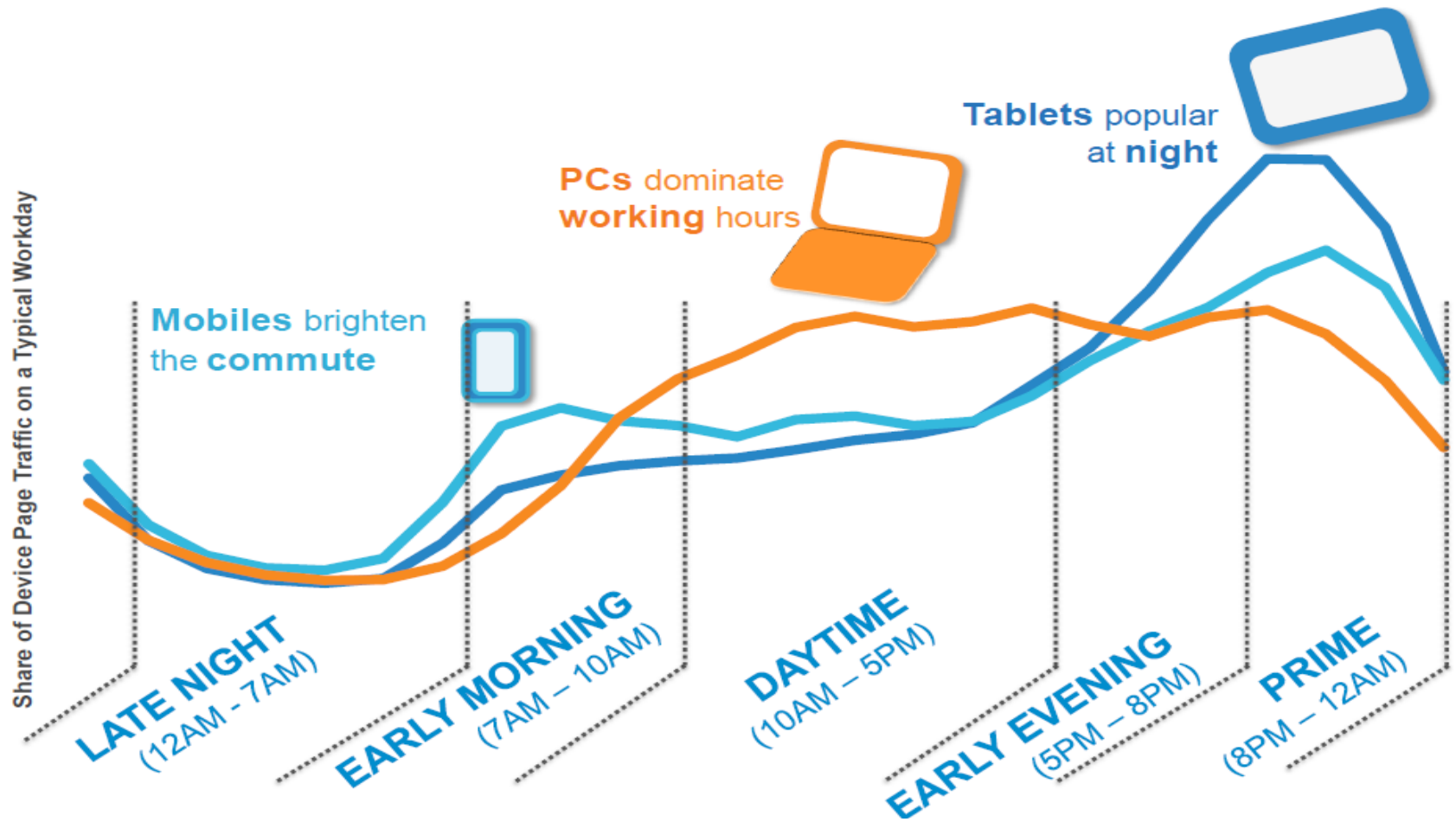
Tablet Penetration

USA: 49%

The New Multi-Screen World



Device Preferences Throughout the Day



Source: ComScore

Phone & Tablet Usage



SMARTPHONE

- Ubiquitous
- Brain extension
- UK daily average – 1.5hrs on the mobile web, used 100 times
- Wide range of uses

LEGAL

- News / current awareness
- Quick look up – search cases, practice notes
- Small tasks – time recording

TABLET

- Used for longer periods, likely whilst sitting down – in your bag
- Wide range of uses – but used more for content consumption than content creation

LEGAL

- Content consumption – emails, current awareness, research
- Content review – store, access, read and edit documents
- Presentation – in court, in meetings (reliable and non-invasive)
- Professional and personal lives blur





“The future is already here, its just not evenly distributed” *William Gibson*

There's an App for That...

Legal news

Legal research

Apps from law firms

Cloud-based document storage

Networking



Tasks / reminders

eBooks

News

Social Media

Document creation and annotation

Web browsing

Email

Calendar

Notes

DESKTOP
LIBERATION
STARTS HERE



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eBooks

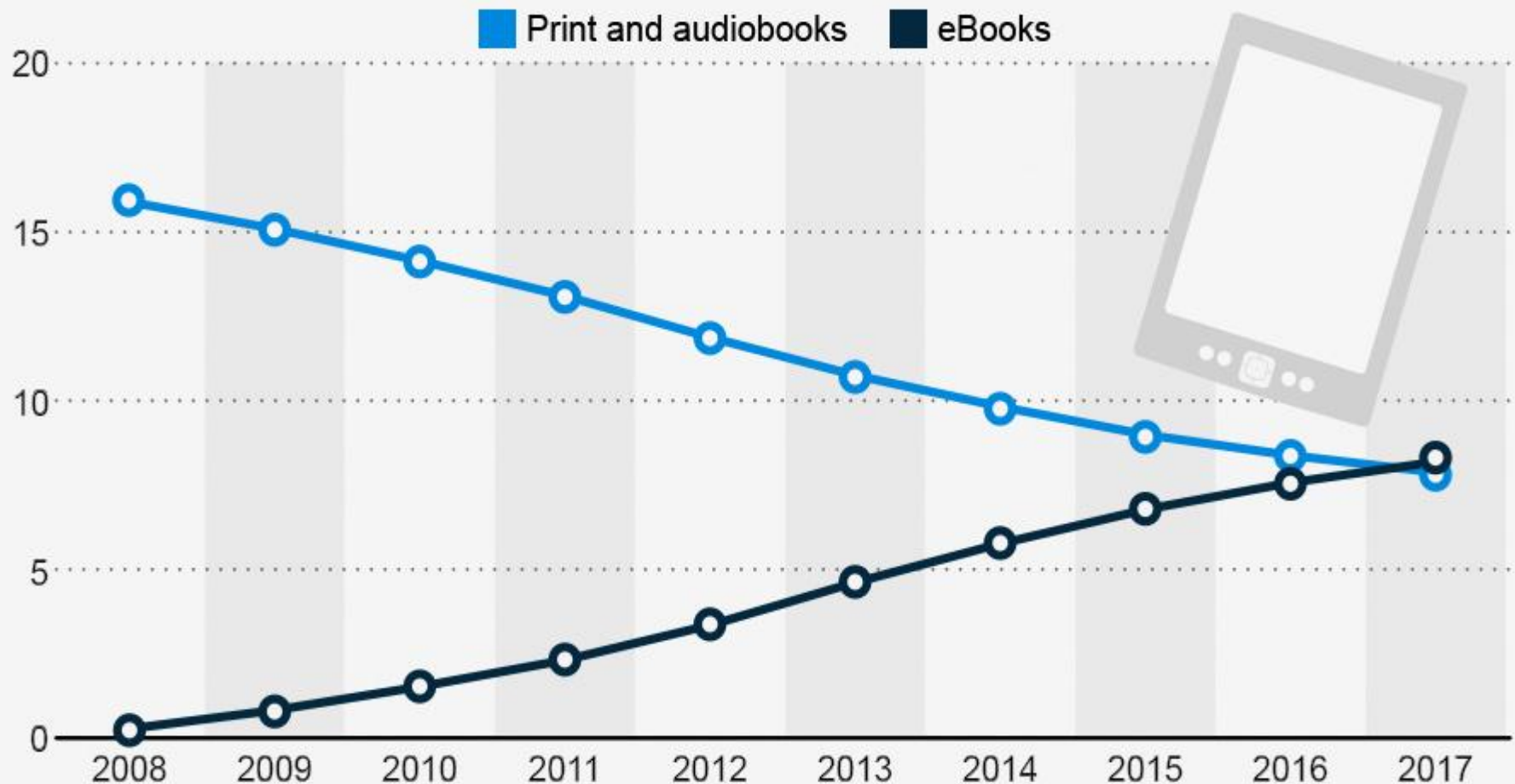


The Rise of eBooks

Source: PWC, 2013

U.S. eBook Sales to Surpass Printed Book Sales in 2017

Consumer book sales in the United States from 2008 to 2017 (in billion U.S. dollars)



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Questions?